

simplyBus Smartcard application form

Please complete in BLOCK CAPITALS

Name Mr/Mrs/Miss/Ms/Dr

Signature

Address

Postcode

Daytime contact number Date of birth

Email

Money

(min £5, max £50, in multiples of £5) £

Product (■ = No. of days ■ = No. of journeys)

Adult price Child price

simplyReading 7 £13.00 £10.00

simplyReading 30 £52.00 £37.50

simplyReading 90 £154.00 £105.00

simplyNetwork 7 £19.50 £15.00

simplyNetwork 30 £78.00 £56.00

simplyNetwork 90 £231.00 £158.00

simplyNewbury 7 £16.00 £10.00

simplyNewbury 30 £53.00 £36.00

Easysaver 10 £15.00

Other

Check the up-to-date ticket prices at www.reading-buses.co.uk/fares or check our leaflet 'How to get the best bus ticket for you'.

DATA PROTECTION ACT 1998. Reading Transport Ltd holds this information for the sole purpose of communicating with our valued customers. In no circumstances will we distribute this information to anyone else. We will respect your privacy and if you do not wish to receive details of further special offers or promotions please tick this box

Reading buses

Newbury buses

Reading transport

divisions of

Reading transport

Reading Transport

Great Knollys Street

Reading RG1 7HH

0118 959 4000

customerservices@reading-buses.co.uk

How to use your simplyBus Smartcard



For more information

Drop into the **Travel Centre**, Broad Street Mall, Reading Monday to Saturday 9.00 am to 5.30 pm or call our friendly customer service team on **0118 959 4000** Monday to Friday 8.30 am to 5.30 pm

Get local and national travel planning online at www.traveline.info www.reading-travelinfo.co.uk or call **0871 200 22 33**



Effective from 6th April 2010

Travel the simplyBus way

simplyBus is our new ticket range which we have introduced to simplify things for our customers.

All period simplyBus tickets can be loaded onto your simplyBus Smartcard. You must have a product or cash loaded on your card to activate it.

So, what is a simplyBus Smartcard?

A simplyBus Smartcard is a simple way to travel. It's an electronic card that can be

- Tickets
- Money – your e-purse

You can pay for your ticket or add money to your simplyBus smartcard using cash, cheque or debit/credit card.

e-purse

You can use your simplyBus Smartcard as an e-purse. By adding money to your card you don't have to carry cash for your bus journey. You also never have to find the right change as the fare you choose is taken off the card by the bus driver.

How do I get a simplyBus Smartcard?

Visit or Call

- Travel Centre, Broad Street Mall, Reading
- Head Office, Great Knollys Street, Reading (Mondays to Fridays only)
- Call our friendly customer Service Team on 0118 959 4000

By Post

Complete the application form overleaf, enclose a cheque for the ticket or money you want putting on the card and post it to: Customer Services, Reading Transport Limited, Great Knollys Street, Reading, RG1 7HH.

Online

Log on at www.reading-buses.co.uk/shop Fill out the online form, pay with your debit or credit card and your new simplyBus Smartcard will be sent to you by post.

What if I lose my card?

We can replace your card if it is lost or stolen but we will need to charge you £5.

How do I top up my simplyBus Smartcard?

If you want to load money or tickets onto your Smartcard you can visit our Travel Centre in the Broad Street Mall, or our Head Office at Great Knollys Street.

You can also top up your Smartcard at over 200 PayPoint retailers in and around Reading and Newbury wherever you see this sign. However you will need to have the existing product on your card to do this. Find your nearest PayPoint retailer at: www.paypoint.com/locator.htm



What tickets are available on the simplyBus Smartcard?

We now have three new simple zones, **Reading, Newbury & Thatcham** and **Network**.



Reading

There are 7, 30 and 90 day tickets available so that you can travel throughout the whole Reading area.



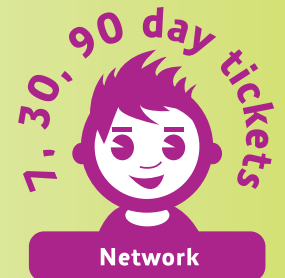
Newbury & Thatcham

There are 7 and 30 day tickets available for you to travel throughout the Newbury and Thatcham area.



Network

There are 7, 30 and 90 day tickets available so that you can travel throughout the whole network of our services in and out of the Reading and Newbury area.



Also

- Easysaver 10

All of these period tickets represent fantastic value.

Check out the up-to-date ticket prices at www.reading-buses.co.uk/fares www.newbury-buses.co.uk/fares

