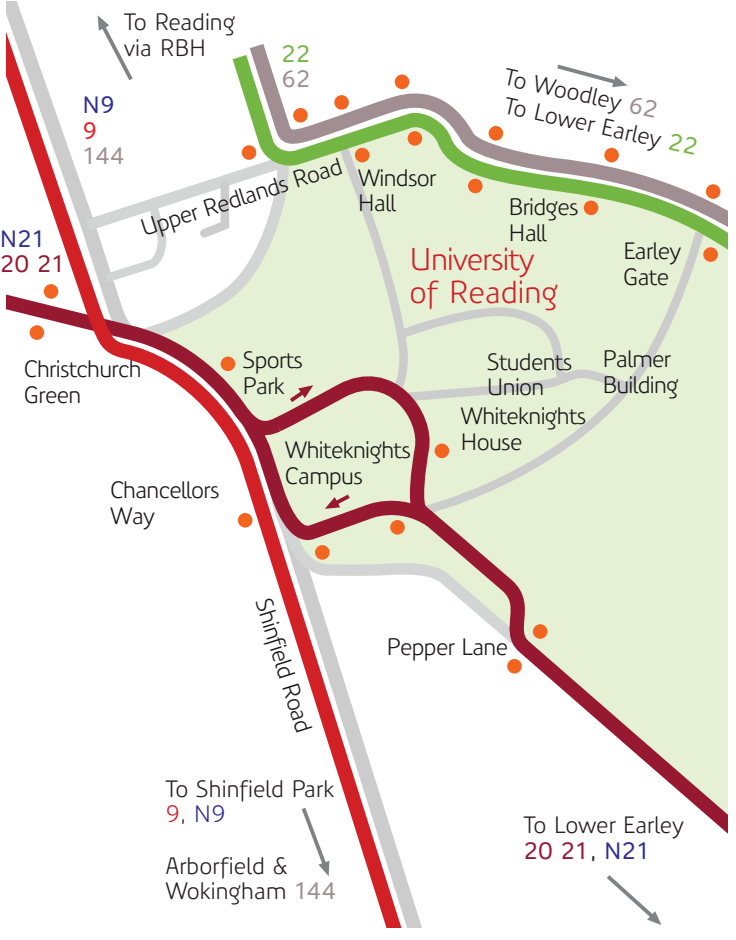Bus routes serving the University of Reading (Whiteknights Campus)